



**Resolution**  
**Board of Supervisors**  
**County of Columbia**  
**New York**

**RESOLUTION NO.:** 63 -2013

**DATE:** February 13, 2013

**BY SUPERVISOR** \_\_\_\_\_  
**COUNTY GOVERNMENT COMMITTEE**  
**CHAIRMAN: KEVIN MCDONALD**

**AUTHORIZATION TO ESTABLISH A POOL OF MARKETING PROFESSIONALS  
TO SUPPORT 2013 TOURISM PROMOTIONAL EFFORTS**

UPON, recommendation of the County Government Committee at a meeting held on the 22<sup>nd</sup> day of January 2013 and the Finance Committee at a meeting held on the 5<sup>th</sup> day of February 2013;

WHEREAS, the Columbia County Tourism Department’s 2013 promotional efforts will enlist the assistance of a pool of professional marketing experts; and

WHEREAS, the pool consists of the following firms/individuals – John Isaacs Design, Claverack; CRSR Designs, Inc, Kingston; Luminary Publishing, Kingston; Allison Marchese Marketing, Chatham; Toelke Associates, Chatham; The Write Words, Chatham; Blass Communications, Old Chatham; Mickle Design, East Chatham; e3communications, Albany; Renee Shur & Cathy Boyd, Kinderhook; Kirschner- Caroff Design, Inc, East Chatham; Cable Ad Net New York, Inc, Red Hook; Design Blandori, Chatham; Web Blandori, Chatham; Parrilla Design Workshop, Kinderhook; The Kurtz Collective, Chatham; Suscha Inc, Kinderhook; Seven-13 Productions, East Chatham; L.M.S. Designs, Hudson; Network Marketing Hudson; Margaret Ryon, Palenville and Patricia Martin, West Saugerties; and

WHEREAS, this list may be amended throughout the course of 2013;

**NOW, THEREFORE BE IT**

**RESOLVED**, that the Columbia County Tourism Department is authorized to establish a list of professional marketing experts to assist in 2013 tourism promotional efforts; and be it further

**RESOLVED**, that any contracts entered into are subject to approval by the County Attorney’s Office; and be it further

**RESOLVED**, that certified copies of this resolution be forwarded to the Planning and Economic Development Department, the Tourism Department, the (22) above mentioned Marketing Professionals, the Accounts Payable Department, the Columbia County Attorney and the Columbia County Treasurer.

Approved:

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County Attorney

**Resolution  
Committee**

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